DESIGN ILLUSTRATION STORYBOOKS OF LEGENDA SITU PATENGGANG

Abstract: Indonesia is a country that has a natural potential as a very high attraction tourism. Enhancement of tourism in Indonesia lead to the increase in the negative impact of environmental destruction. This design aims to show illustration storybooks "Legenda Situ Patenggang" with the love and preserve nature theme. Data collection methods is conducted by using observation, literature review, interviews and questionnaires. The analytical method used is a visual analysis by comparing the books of folklore that are now exist. Illustration storybook "Legenda Situ Patenggang" using attractive illustrations appropriate to 6-12 years old children. The book is expected to act as a medium that can embed nature-loving attitude to children. This book can also be used by the Institute of preservation natural value Bandung as an instrument of cultural recognition in the education.

Keyword: Books, Folklore, Ilustration, Situ Patenggang