

APPROVAL SHEET

**THE EFFECT OF MARKETING MIX TOWARDS CUSTOMER PURCHASE
DECISION PROCESS**

(a Study on Alfamart Gegerkalong Hilir no.44 November 2014 – April 2015)

In Partial Fulfillment of The Requirement
To Achieve The Bachelor of Business Management Degree

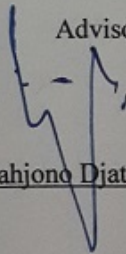
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