ABSTRACT

Nowadays in Indonesian, lots of university have events that held by any UKM or the university it self. Take in account that internet develops fast, so event publication can be done from university event portal. University event portal that exist now, can't accommodate event organizer to sell tickets via online.

To overcome the problems, it needs to build an university website portal event with iterative incremental methodology and crowdsourcing concept. Within iterative incremental method, there are 4 phase, inception, elaboration, construction, and transition. Implements on crowdsourcing concept on portal website has function on ease to event organizer to publish and sells event ticket to ease event participant to know event information and it can helps to register an event. Analysis and designing on this website portal using UML and on building the portal is using PHP programming language with laravel framework. This website portal tested with system functionality verification and validation from user feedback.

The result on test shows that the portal built fit with the design and can ease event organizer to share event information and ticket selling. A suggestion to this research is add more feature and fix portal design.

Keyword : crowdsourcing, event, university, event organizer