

ABSTRACT

Advertisement is a source of revenue for local governments which regulated by local laws or regulations regent. Therefore, the advertisement was considered something quite important and must be note. But in fact, occur ineffectiveness in the implementation process of advertisement, ranging from licensing to the payment of the advertisement tax. This is certainly quite an effect on local revenues through advertisement tax.

Of these problems need the effort to increase the effectiveness of monitoring through an integrated information system that monitors advertisement object. AVIS application (Advertisement Information System) provides features that can facilitate local government and the owner or prospective advertisers.

With this application, the government can more quickly and easily in doing a survey of an advertisement, and more easily monitor it. Meanwhile, from the advertisers side, can more easily monitor their advertisement.

Keywords: *Integrated Information System, advertisement, android*