

ABSTRACT

The software programmer at this point in practice does not always make its software purely from scratch. To make the software quickly takes the parts of code that takes from other programmers on the Internet. Not a few programmers who published the code small parts for free. But, of course, not a few who want to take advantage of their code with commercialized it on the internet. Content needed programmers generally like icon set, sprites, dummy image, and image templates. The problem faced is the content is usually published for free or sold through private sites each programmer, so it will be very difficult to find in the search engines for relevant search results, varied, and there is a comparison.

To overcome these problems in this study, made an application programmer marketplace that embodies the programmer and software supporting content creators to publish the code and content you want to sell. The features offered are the code and content categorization, search code and content, the providing of the code and content, and user profiles.

With applications built is expected to make it easier for programmers and software supporting content creators to publish their products as quickly and accurately as well as facilitate the search for code and content that requires the software support.

The end result of this application, on the assessment of appearance, features, and the final results of the respondents, scored quite the scale of 3.3229 out of 5. So that this web application deserves to be published.

Keywords: *Marketplace, Programmer, Web Application*