

ABSTRACT

Kerupuk Kentang SMEs owned by Mrs. Risty is one of the SMEs focused on food processing which produces potatoes. SMEs have a plan to enter the modern market. However to enter into the modern market, there are several requirements such as ownership of SPP-IRT (Industrial Management Licensing Letter Household) and Halal certificates. To get the certificate, SMEs should have a business process that is in accordance with the criteria CPPB-IRT and Halal Certification. The appropriate business processes derived from the fulfillment of identification criteria CPPB-IRT and Halal Certification with the conditions of the existing business processes.

BPI method includes an analysis of the activity of RVA, BVA, and NVA continued with the process of simplification using 12 tools streamlining, among others Standardization, Supplier Partnership, Automation, Upgrading, Bureaucracy Elimination, Elimination Duplication, Simplification, and Simple Language. In BPI, there are several methods of analysis of business processes fulfillment activities that include 31 activities RVA, 121 BVA activity, and 1 NVA activity. Then activity that belong RVA and BVA can be improved using 12 tools streamlining they are 53 activities performed Standardization, 11 activities conducted Supplier Partnership, 15 activities carried Automation, 9 activities carried Bureaucracy Elimination, 15 activities performed Simplification, 7 activities carried Duplication Elimination, 11 activities carried Simple Language, and 3 Upgrading the activity performed.

From the analysis of activity business process fulfillment the criteria CPPB-IRT and Halal Certification of business processes proposals are grouped into major activity groups based on Kerupuk Kentang Ibu Risty SMEs. Business process proposals will be documented in the form of SOP to be implemented in the management of Kerupuk Kentang Ibu Risty SMEs

Keywords : BPI, Business Process, CPPB-IRT, Halal Certification, SMEs, SOP