

ABSTRACT

Ghaida, Nida. 2015. Television feature program "Ragam Tradisi" The Meaning of Islam behind the Tumenggung Mask Dance. Final Project. Visual Communications Design Studies Program. Creative Industries Faculty of the University of Telkom.

Tumenggung Mask Dance is a traditional art that not only has entertainment value, but also has the meaning of Islam that is contained in it. Art which is created by Wali Sanga is certainly already have the meaning of the mask (kedok), clothing, music and movement as a beauty that has syiar value of Islam religion. However, sometimes the meaning of Islam that is contained in the Tumenggung Mask Dance is not known by the Cirebon society, especially by the younger generation. Therefore, it is necessary to do an effort for the introduction and deep understanding of the meaning of Islam that is contained in Cirebon Tumenggung Mask Dance to the younger generation to keep the existence of this cultural heritage. Research in this design use a qualitative methods and ethnographic approach used to obtain the data and information required through the literature study process, observation, and interviews. Results of the analysis processed in the process of making statement and treatment for basic concepts in the design. As the results, the meaning of Islam that is contained in Cirebon Tumenggung Mask Dance conveyed through a television feature programs. Through this television feature programs, expected to be able increase the knowledge and insight Cirebon Tumenggung Mask Dance for the younger generation in order to preserve the traditional arts that exist in Cirebon.

Keywords: Tumenggung Mask Dance, The Meaning of Islam, Television Program Features.