

ABSTRACT

The banner is an outdoor media campaign that is widely used in the promotion, this is because the cost of using banner ads are cheap, easily manufactured, and easy to use. However, some users still do not understand banners procedures for the banner to be submitted to the Office of licensing Cemetery and Parks that are found illegal banners. If there is a illegal banner the authority of the Department of Civil Service Police Unit who will crack down on such illegal banners, prosecution are administrative sanctions (reprimand) or demolition. In doing demolition Office Civil Service Police Unit are still using sophisticated tools in the form of bamboo sticks connected by a sickle blade, with this system it is still less convenient tool, the dimensions are too lengthy, difficult in storage, as well as frail if used. Therefore, based on field observations and data analysis can be obtained by a problem-solving to help the Department of Civil Service Police Unit in curbing activities of illegal banners. With the scientific field of product design problem solving results are obtained in the form of banners illegal demolition equipment facilities that can facilitate enforcement activities.

The method used is qualitative method on the author to understand the direct object of researchers environmental conditions and problems. With this method it will get empirical data regarding the issues to be studied and will be concluded to be a solution in accordance with the scientific design of products.

Keywords: *Department of Civil Service Police Unit, effectiveness and efficiency, facilities, policing, banners.*