

ABSTRACT

Culture is the thing that we should take care especially by teenagers because they are the next generation. One of the culture is an activity to make offerings in Bali called *mejejahitan*. But now this activity has not much to do. Factors of globalization as well as the practical factors have much effect on these activities , especially in the city of Denpasar. So a social campaigns is important to do to keep the culture safe. By using a media that close to the teenager is expected to provide a good impact for the preservation of culture .

Keywords : culture , Bali , mejejahitan , teen