Abstract

Now, technology and information systems evolve more rapidly, both of which are integral good thing for large corporations, medium-sized companies or small companies. Information systems are supported by information technology can run better than the information system managed manually. Companies that do the planning and management of information systems properly will help implement the business processes of the company itself. In implementing this information system necessary strategic planning of information systems to identify strategies and technologies that will use the information systems in accordance with the needs of PT. Primajasa Perdanarayautama. The method used in the strategic planning of information systems within the PT. Primajasa Perdanarayautama is the Zachman Framework, which is one way of working of the enterprise architecture modeling to define the function of the complete system design information from a wide range of subjects and perspectives. Zachman framework consists of a 6x6 matrix of six rows and six columns that have 36 cells that represent descriptive of enterprise architecture perspective and abstraction. Results from this study is the blue print and application of the results of the strategic planning of information systems PT. Primajasa Perdanarayautama based on data obtained from PT. Primajasa Perdanarayautama.

Keywords : *Zachman Framework, Enterprise Architecture, Strategic planning of information systems,* PT. Primajasa Perdanarayautama