

## **Abstract**

In the world of education is known for learning systems that are constantly evolving. One of the learning system that is widely used in educational institutions today is the blended learning system. Blended learning is a practical framework that can be used to encapsulate a variety of effective approaches to learning and teaching. Which encourages the use of contemporary technology to improve learning, and the development of a flexible approach to the design of learning to improve student engagement [1].

PJJ Telkom is one of the educational institutions that have used the system of blended learning in the learning method, using face to face and e-learning [2]. Along with the development of a learning system that is applied to an educational institution, we need a measure to determine whether the effective learning system to be applied or not in the educational institutions, especially in terms of quality.

To measure the quality of blended learning is being applied in an educational institution writer implements the methods of measurement quality Quality Matters Rubric relevant standards - standards that exist in learning blended learning system. To facilitate the process of measuring the quality of learning blended learning system is applied, the authors implement Quality Matters Rubric in the form of a website.

**Keywords:** Blended Learning, E-Learning, Face to Face, Quality Matters Rubric.