

ABSTRACT

Historical potential owned by each region in Indonesia is very diverse. In West Java, if sorted by the diversity of chronological time history, Kuningan district became one of the areas that have the highest historical diversity level. The potential of the local history has been recognized by Kuningan district government which is trying to improve the local legacy that began in the education field with a plan to integrate Kuningan history into local content at each level of education. It is inevitable that the lessons of history in Indonesia is very boring because the contents of history books are just full of facts and do not arouse the desire to imitate or emulate the attitude and actions of the historical figure. This research discusses about designing a learning medium of Kuningan history and designing visual elements that are used in the learning medium of Kuningan history in an effort to increase interest in students to the Kuningan history.

The cornerstone of the theory which is used in the design of the learning media of Kuningan history is the results of Lentz & Levie's research result about learning with visual stimulus. While the method of collecting data is using interviews and literature study.

This research produces a Kuningan historical learning book with visual stimulus in an effort to internalize the values that contained in the historical story.

analytical method which is used in the Kuningan historical learning book design is a visual analysis methods for determining visual element to be used in it.

Keywords: Learning Book, Kuningan History, Elementary School, Kuningan District