

Febby Permatasari Kusumah.2015.Redesign of Batik Cimahi Pattern with Printing Technique on Fabric.Textile Craft and Fashion Design.School of Creative Industries.Telkom University.

Redesign process in this research, want to show batik Cimahi from different angles. Batik Cimahi commonly used on formal cloth for work and school, but, the purpose of this research is want to make batik Cimahi more popular, as another cloth who preferred by all ages, and can be displayed in various type of fabric materials.

Displaying batik Cimahi pattern in various materials it's seems not easy. Now, method for production, not only "*membatik*", but to redesign batik Cimahi pattern we can use other methods, like a printing methods. This research was applied printing techniques as the primary method of production redesign batik Cimahi pattern on fabric. Printing techniques applicable to various materials, accordance with the purpose, this research want to applied batik Cimahi pattern in many various of fabric and make it available for more popular product. Then, on post modern era, printing technique not only uses on mass production. It caused by availability of Digital Printing services that make low-mid industries easy to use this method in pattern design.

Batik Cimahi pattern redesign based on design properties that modified the pattern line, Stilation it then make it new and more dynamic. Redesign it does with modified the origins shapes of selected Batik Cimahi, there is *daun singkong* pattern,"bambu", and another geometric pattern, Re-design it does too with traditional unique pattern like *kawung*, *sidomukti*, *sidoluhur*, *truntum*, and others.