

ABSTRACT

Telkom Education Foundation (YPT) established educational institutions since 1990. Various attempts have been made to improve quality of education, known as globalization era is the era of competition quality or quality of a product including education service. The quality of the education service providers can be proved from the ability, expertise, and skills of the service user (students). In this globalization era, people have been accustomed to used online media to get information instead of having to visit a location for the same purpose. Online media is believed to be capable of integrating every detail of information, speed of information, efficiency, and effectiveness in order to change people's lifestyles. Until now there has been availability a system that can be used in general as well as devoted to students to publicize the students' work of the University of Telkom. With a system of publication of students' work products based online media, then the system can help and provide information to the public about the value of the existing quality of education at the University of Telkom. Therefore, the introduction of product using online media will become effective for students and University of Telkom institution in conveying information to the public.

Keywords: Telkom University, Product, Publication, Student, iGracias