

ABSTRACT

PPDU is a working unit inside Telkom University. In order to carry out their duties, PPDU have media to distribute informations about PPDU. This information based on a website which become the window of PPDU information. However, existing website usage still has shortcomings. According to the interview with users (students) can be concluded that the website has not meet the goal to help students finding informations. Based on the background it is necessary to re-develop PPDU website. This research will provide user interface recommendation by using goal directed design method expected to recognize goal of users so will ease users in meeting their goal. By using goal directed design method, this research also expected to give suitable recommendation with usability principal.

Keywords : *website, user interface, goal directed design, usability testing*