

ABSTRACT

The aim of this Research is to indentify how is the process of change that occur on Gambang Kromong Strain Transformation which is an traditional art from Cina Benteng community. Along with the times to modern era, Gambang Kromong is no longer pritority the cultural elements which has been existed. Gambang Kromong usually featured in wedding party as well as in festivities which is conducted accordance with the caller demands who presented at the party. Indeed, Gambang Kromong Strain could be combained with dangdut music or could be remixed with another genre. With that existence, then the cultural transformation could not be avoided. Change or transformation that happened in the culture caused by the specific impulses. The transformation of culture, whether intentionally or unintentionally, tried to get and adapted with the new environtment which are modern. That changes caused by the desire to be accepted and to be recognized for its existence by new environtment, so that ease Gambang Kromong to convey the massage and communicate as a cultural preservation. The type of research that is used is the qualitative research with the constructivism studies and using case study approach. The Data collecting technique used an observation and in depth interview. The result of this research is the interpretation of Gambang Kromong Strain through the transformation process which signed by renewal and addition of Gambang Kromong strain old instruments to modern Gambang Kromong Strain. This is because Gambang Kromong strain have changed which can be seen from the addition of music instruments, the combination of songs, and the language change from the lyric of the song.

Keywords: Transformation and Gambang Kromong Strain