

ABSTRACT

Batak Toba Ethnic is a sub- ethnic Batak from North Sumatra. This research focus on student identity batak toba perantau the third generation in the city of bandung. This includes on the identity as an ethnic self batak toba and also knowledge of the culture that owned ethnic batak toba .

This research aims to understand how a student identity batak toba perantau the third generation in the city of Bandung. This study using a descriptive qualitative research. Data collection techniques used namely observation , documentation and also in-depth interviews .

The results showed that the Identity of the informant as ethnic Batak Toba is already visible, , as it is known that students Batak Toba Overseas third generation in Bandung still has identity as ethnic Batak Toba seen from their clan as well as the knowledge that they have. But not least also that they did not know about ethnic batak toba based on interviews with informants. Hopefully, through this research can be useful in order to sustain identity as ethnic Batak Toba .

The keywords: communications, identity, Batak Toba Ethnic

