

ABSTRACT

One of the company's main objective is to maximize owner's and stakeholder's wealth and also to maximize the firm value. Making the firm value higher is become the main focus of the company because higher firm value means that the companies are able to attract stakeholders to invested in their company. But sometimes, a company fail to enhance the firm value because they are not able to maximize the factors that can make firm value higher.

This study aimed to examine the effect of firm size, profitability, leverage, and dividend policy of the firm value. The population of this research are manufacturing sector companies listed on Indonesia Stock Exchange. Based on purposive sampling method, the total sample was 136 research data. Data analysis tools used in this research are descriptive analysis and panel data regression analysis.

The result of this research showed that simultaneously firm size, profitability, leverage, and dividend policy influence to the firm value. In partially, all the independent variable which are firm size, profitability, leverage and dividend policy has positive effect to the dependent variable, firm value.

Keywords : firm Size, Profitability, Leverage, Dividend Policy, and Firm Value