ABSTRACT

Network broadcasting system is an issue which most attention after the enactment of Law No 32 of 2002 about broadcasting, it is due to the absence of national broadcast, but by estabilishing a network based on the cooperation between local broadcasters. One company that enliven networked television industry is iNews TV. This research aims to determine the suitability of broadcasting through network broadcasting system conducted by iNews TV of Law No 32 of 2002 about broadcasting.

This research used qualitative descriptive study. For analysis in this research we use form of company iNews TV as broadcaster, shareholding base station and affiliates of iNews TV, the coverage area of iNews TV broadcast, the licensing process by iNews TV, and local broadcast and relay broadcast on iNews TV.

These results indicate that the broadcasting through SSJ by iNews TV already "suitable" with Law No 32 of 2002 about broadcasting, in this case because some of the rules have been run well by iNews tv, such as requirements regarding the form of the company and the initial capital iNews tv as well as the licensing process of each local television station TV iNews network members, but there are some rules again that has not been implemented properly by iNews tv, such as the issue of share ownership, the range of the broadcast area is still far in excess of laws and regulations, the findings of deficiencies in licensing connected television that in most regions letter requesting permission networks which are not submitted and approved by the Minister of Kominfo. And the last regarding the duration of the local broadcasts that should begin to rise gradually, but already four years running has been no improvement, still in the criteria of a minimum of 10%.

Key Words: Network Broadcasting System, Law No 32 of 2002, Broadcasting, iNews TV.