

ABSTRACT

Dinas Pendapatan, Pengelolaan Keuangan dan Aset Daerah(DPPKAD) is implementing elements of the regional government , headed by a chief who is under and responsible to the mayor through the provincial secretary. DPPKAD of Padang Panjang city managing advertisement tax by filling out the form provided and the taxpayer is required to come up , so it requires a taxpayer repeatedly to come to DPPKAD to take of the advertisement tax. It becomes inefficient to the taxpayer in the care of the advertisement tax. So we need an application that can facilitate DPPKAD in administer taxes and facilitate taxpayer in the care of the advertisement tax. This application is made with the web-based structured programming techniques and using the programming language PHP and MySQL database. This application is provided to facilitate DPPKAD in managing the advertisement tax of Padang Panjang city and take of advertisement tax for the taxpayer. Then these applications can facilitate taxpayers in taking care of licensing and payment of the advertisement tax. And also facilitate DPPKAD of Padang Panjang city to manage advertisement's licenses , SKPD and SSPD.

Keywords: advertisement tax, DPPKAD, SKPD, SSPD, taxpayer, PHP and MySQL.