

**ABSTRACT**  
**DESIGN OF EDUCATIONAL COMIC BOOK**  
**ABOUT HEALTHY FOOD FOR CHILDREN**

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The development of the growing child will be optimal if supported by the food with balanced nutrition. Generally growth and development take place on primary school age, where most of their food comes from consumption of snacks in the school environment. But it turns out that not all snacks in the school environment is healthy and worthy for consumption. This can be caused by environmental factors and human. Departing from the problem, the author felt the need for a learning media that contains information about the healthy school snacks. Through a method of observation, the study of literature, interviews and analysis of matrix, data was obtained that the information book packed with interesting images can be one of the media of learning which is quite effective for children. So the author concluded the media that the most appropriate for a primary school age is education comic book. The book packed in the form of serial comic that make learning more fun and not boring. Hopefully, after reading this book, children at school are more concerned and smart in choosing food for their consumption. So the children can grow healthy, not easily sick and fulfilled the nutrition.

Advice for the future, it is better planned the follow-up campaign programs with more creative and varied media, from both government and individuals. It is for young people to fully aware of the problems of healthy food, especially school snacks.

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