

ABSTRACT

Indonesia with the growing military power, as an effort to ward off threats from other countries. The effort is supported by the weapon system renewal TNI from time to time. Of the many defense equipment owned by the TNI are special vehicles Pindad, a company owned by the State Indonesia. But unfortunately there are still many teenagers who do not know, considering this vehicles have achievements in the international class, and can cause a sense of love towards products made in the country. In urban areas, where globalization and the information age growing quite rapidly. it has become one of the obstacles that are still considered military information requirements with specialized knowledge and elusive. To get around this the chosen military products Pindad as the introduction of domestic military products, especially Anoa who own achievements within and outside the country and is also useful as a grower love of domestic products. In addition Pindad history as a manufacturer of military products in the country are in the city that are particularly suitable for teenagers itself. By answering the above problems, the authors tried to obtain data and information needed by observation method on the object of research, library research, interview relevant sources, and distributed questionnaires to the respondents who represent the target audience will be targeted. Once the data is obtained then the writers do the designing media appropriate information. Military products will be introduced in adolescents aged high schools in the form of comic books in order to entice them to learn more and develop love of domestic products.

Keywords: *Comics, Military, Teenager*