ABSTRACT

The development of information technology gives influence for education, one of them is the implementation of e-learning. E-Learning is important thing for learn in university, because it can help and give facilitate for student for any bureaucracy in campus. Besides, E-Learning will improve the competitiveness of that university. Optimize the E-Learning system, it must do the research by evaluation how to use the E-Learning system.

This research has a goal for evaluate how's work the E-Learning system in IDEA Telkom University with Technology Acceptance Model method, that introduced by Davis, and to process the survey data use Partial Least Square (PLS) software for measure the user's perception of the E-Learning IDEA Telkom University, is that work suitable as the function or not. The data that obtained, that is the premier data by use questionnaire to who's using the IDEA Telkom University for E-Learning. The variables that use for perceptions, to help the user, perceptions the user, and how to use the technology, about interest to use technology and the real technology user.

The result of survey shows that IDEA users hasn't use E-Learning system as learn media online yet. Some factor that hamper the users, the usefulness factor, the users hasn't been really fell and use E-Learning for maximum result. Because the usefulness and attitude also get effect from how to use that system, therefore this is necessary to recommendation for help the user.

Keywords: e-learning, IDEA Telkom University, Technology Acceptance Model