ABSTRACK

Many populations in Indonesia have a mental disorders, one of most mental disorders are Schizophrenia, Schizophrenia is a severe mental disorder, disorder characterized symptoms of hallucinations, delusions, avolition, disorder thinking and conversation. One of the biggest causes of schizophrenia is family disharmony. family is one of the factors that can heal people with schizophrenia, affection given from family is very important for his recovery, but what really happens the family is a factor causing the emergence of schizophrenia because the family system that is not harmonious. Lack of insight and empathy people in Indonesia make Schizophrenia patients more acute because of mishandling and lack of empathy. With these problems the author made a short fiction film as a medium to provide insight and empathy towards people with schizophrenia. The analytical method used is the characteristics of the audience, in order to help authors achieve the goal to give the audience empathy towards people with schizophrenia, with the results expected for the audience to feel what the patient. The benefits for media information that entertain and to enrich the local creations Indonesia in the field of cinema.

Keyword : Director, Film, Schizophrenia, Family.