

ABSTRACT

Today, the need for a variety of products or services is very high. This resulted in the emergence of many e-commerce sites in Indonesia. With the e-commerce site, users will more easily sell the products. But with the appear of e-commerce marketplace sites in Indonesia such as Tokobagus, Berniaga, Tokopedia, Bukalapak, and OLX, users will require a lot of time if they want to sell to all of these sites. Therefore, the authors bring out a study and research on Indonesia Marketplaces, where users will be able to sell their products directly to some e-commerce sites only through a website. The method is carried out by literature studies and field studies. Based on the results of field studies and literature it can be concluded that the Multiple Sites in Indonesia Ecommerce Marketplace can be connected with a Web Application. The Web Application which can send or receive data from multiple Ecommerce Site in Indonesia.

Index Term: Ecommerce, Marketplace, Marketing, Product and Service