

DAFTAR TABEL

Tabel 1.1 Brand Local Outdoor Apparel Di Bandung
Tabel 1.2 Penelitian Terdahulu
Tabel 1.3 Pesaing Langsung Humblezing
Tabel 2.1 Penelitian Terdahulu
Tabel 3.1 Variabel Operasional
Tabel 3.2 Desain Pengukuran Skala Ordinal
Tabel 3.3 Tahapan Penelitian
Tabel 4.1 Tabel Validitas
Tabel 4.2 Tabel Reabilitas
Tabel 4.3 Analisis Deskriptif <i>Electronic Word Of Mouth</i>