

## **ABSTRACT**

*The existence of print media, especially newspapers, in society more dims along the times. Internet usage rate for searching news is very high. This is because the community can fill the information needs through the ease offered by advances in technology and the internet. Therefore it takes good editorial management to be used in producing news papers in order to remain in the digital era. This study aims to determine the editorial management that applied by Inilah Koran related to the search and production of news in the digital era.*

*The paradigm used in this research is constructivist paradigm. The research method used is qualitative research method with qualitative descriptive approach.*

*The results showed that the process of news searches conducted by Inilah Koran began with planning in the form of projection meetings for planned news and for news that occur suddenly will be covered by journalists who are near the scene or by journalists who jobdesc him in accordance with the incident . The flow of the making news in Inilah Koran is comes from journalists, then to the editor, then sent to the design section, then sent to the managing editor, if it is appropriate, softcopy will be sent to the printing by IT to print. Inilah Koran keeping the quality and credibility of the news as a way to maintaining trust and loyalty the readers.*

*Keywords: editorial management, newspaper, Inilah Koran, descriptive qualitative.*