

ABSTRACT

The Government has established an obligation for crude petroleum and natural gas companies to carry out CSR activities and disclose them in annual reports. In addition to performing obligations, the company can also show a good image to the public that the company is not pursuing profit but also conducting sustainable development. CSR disclosure is expected to become one of the considerations that are considered by investors and potential investors in making a decision to choose an investment place. it will also affect the stock return of the company with the occurrence of rising stock prices caused when the disclosure information is released to the public.

This study aims to find out whether CSR disclosure significantly influence stock returns with leverage and company size as control variables on crude petroleum and natural gas sub sector companies listed on the BEI within 2013-2015. This study uses secondary data in the form of financial statements, annual reports, sustainability reports, and historical stock data. The analysis method used is panel data regression analysis technique to six crude petroleum and natural gas sub sector companies with CSR disclosure as independent variable. Return of stock as dependent variable and two control variables those are leverage that uses proxy of debt to equity and company size that uses proxy of logarithm of total assets.

Population in this research is crude petroleum and natural gas sector companies listed in BEI within 2013-2015. The technique of sample selection used is purposive sampling and the obtained samples are 6 companies, i.e. PT Benakat Integra Tbk, PT Elnusa Tbk, PT Energi Mega Persada Tbk, PT Esa Surya Perkasa, PT Medco Energi International Tbk and PT Radiant Utama Interinsco Tbk. The results of this study indicate that CSR disclosure has a significant positive effect on stock returns with leverage and company size as control variables.

For further research, it is suggested to add another independent variable which is predicted to influence stock return. For investors, it is suggested to understand and pay attention to the importance of corporate social responsibility disclosure to make decisions in investing. For the company, it is suggested to be aware of the importance of corporate social responsibility disclosure and the company is expected to make a sustainability report, in which disclosure of corporate social responsibility can be disclosed in more detail with reference to the latest version of GRI guidelines.

Keywords: CSR, CSR Disclosure, Stock Return, leverage, Company Size