

## **ABSTRACT**

*This research is about describing activities that DJ Arie did according to factors which can develop interpersonal relation between DJ Arie and Language Ambassador of West Java Finalist 2016 during the public speaking provisioning material. These factors are trust, supportiveness, and open-mindedness. Interpersonal communication used according to audience number, 30 persons. Language Ambassador has the same indicator which is Uji Kemampuan Berbahasa Indonesia (UKBI) or the ability using Bahasa Indonesia and also in 2015 Language Ambassador of West Java became the winner in national election. Moreover, Language Ambassador has to communicate with people so that they have to understand how to speak. Qualitative method, especially qualitative-descriptive will be used to discuss this research. The data came from interview with selected informant. The informant selected by purposive sampling, which select the informant based on the research need. Trust activities are DJ Arie's good reputation, introducing by moderator, seat setting, audio visual, nametag, and jokes. Supportiveness activities are inviting the audience to join in every session, give response to audience, and appreciate them. Then the open-mindedness is about giving motivation to audience and simulation by recording the video of audience.*

**Keywords:** *communication, interpersonal communication, public speaking, interpersonal communication factors, Language Ambassador of West Java 2016*