

## **ABSTRACT**

In fulfilling the necessities of life, people often do various shopping activities and use services. The creation of this application aims to create web applications about goods and services reviews with some additional features such as events and sponsorships that will be used to make users more interested in using them and for the horizontal sponsors can easily create events and ads that they request. Additionally in this module sponsors can also view profiles and edit their profiles, can view the details of pre-requested ad payments, and can also monitor the details of reports about the created event and the requested ad.

Keywords: Reviews of goods and services, Sponsors, Web Applications, Ads, Events