

## **ABSTRACT**

*The online website appears to facilitate people to know an information from around the world that can be accessed easily and quickly using internet based electronic devices anytime and anywhere. Detik.com as the first online website in Indonesia and Kompas.com as the online website converted from newspaper are at the top ranking as the most frequently visited online website. This research aims to compare how far the differences in needs and satisfaction obtained by readers of Detik.com and Kompas.com. Method used in this research is quantitative with descriptive approach with respondents as many as 100 people who read and followed @detik.com and @kompas.com twitter account. The result of this research is the highest needs of Detik.com's readers is on the information and Detik.com has been successfully providing satisfaction on this aspect. While in kompas.com the highest needs is also in information aspect but instead Kompas.com give higher satisfaction on entertainment aspect.*

***Keywords: compare, new media, the website online, uses and gratification***