

**THE DESIGN OF EDUCATIVE ILLUSTRATION BOOK  
ABOUT MAINTAINING HEALTH AND BODY HYGIENE FOR  
TEENAGE GIRLS**

Nur Rohmah Sugiani

Communication Visual Design, Telkom Creative Industries School

Telkom University

nurrsugi@gmail.com

***Abstract***

*Teenage girls should maintain their health and body hygiene because at that age puberty begins and their body will go through a lot of changes. The lack of education about health and body hygiene sometimes makes them afraid, and do something wrong when they are trying to maintain their health and body hygiene. In designing this book, the author used literature, observation towards similar book, interview with the experts, questionnaire method to the target audience, and matrix analysis as a comparison and conclusion. Book is the educative media that will educate teenage girls how to maintain their health and body hygiene. Illustration concept is applied in this book to make it more interesting and easy to learn for the audience. The target audience of this design product is teenage girls aged between 14-19 years old. The author hopes that this illustration book will make teenage girls more concerned and careful in maintaining their health and body hygiene. The book will make the teenage girls know how to maintain their health and body hygiene, so they can prevent a lot of disease that might be come.*

*Keywords: Illustration book, Education, Health, Body Hygiene, Teenage Girls.*