## **ABSTRACT**

Taro of Bogor (Colocasia esculenta) is currently being used for its tubers, while its bark is only used as animal feed and herbal medicines. Taro bark has a good potential to be used as an applicant to fashion product materials. The purpose of this research is to develop the potential utilization of taro bark to add function, economic, and aesthetic value and utilize taro bark as an application material in fashion accessories product. The technique used are the preparation stage such as washing with salt water and soaking with borax acid. In the strands' exploration process, scouring and bleaching are occured, while the sheet exploration process will be done by making porridge mixed with wood glue. The exploration results are further processed using techniques such as woven, crochet, patchwork, interlocking, stitching and also combined with other materials such as calico, synthetic leather, canvas and yarn. Finishing process using spray water proof dan varnish paint. The final product of taro bark processing is the application of fashion accessories products with the concept and theme "Naturaw", in a form of bags and jewelry. The types of bags produced are clucth ba, mini sling bag and the jewelry in a form of necklace type matinee and dangle earrings.

Keywords: taro bark, fashion, accessories, nature, raw