ABSTRAK

Nasri, Alfi, 2017, Directing In Documentary Movie "Movement of Badot Tribe" Thesis, Design Communication Visual Studies Program, Faculty of Creative Industries, Telkom University.

The movement of Badot Tribe community is a resistance of a youth group of Cidadap village to the exploitation of Citatah karst in Padalarang, West Bandung. This community is founded by young people of Cidadap village which consist of teenager to adult, which purpose to protect the area where they live. The resistance by the Badot tribes is not by violent, but they fight in different ways. This design starts from qualitative research with ethnographic approach which is used to get the information needed through participant observation process, interview, and literature study. From the research process, the data is processed into a concept of perfomative documentary design and presented in the form of treatment and concept film. The results of the analysis is the process of movement by the Badot Tribe, which aims to fight the natural exploitation in the area of Mount Hawu with different ways. Resistance was done by establishing free schools, screen printing techniques, how to make engraving with prying techniques, and tourism packages such as higmocking and climbing. Through the movement, the Badot tribe protected the area of Mount Hawu, and expected public can understand the phenomenon of the Badot Tribe community movement and protect the things that can be developed for the next generation

Keywords: Pervomative Documentary Movie, Movement Of Suku Badot, Directing.