

ABSTRACT

This research intend to investigate the self identity of a cosplayer through the research of Elemen Fan Costume and self identity consisting of identity status, personality characteristic, its forming factors, its forming process and its achievements characteristic also dramaturgy aspect in the phenomenon of cosplay activities in Bandung Cosplay Communities.

This research utilized a phenomenological which was based upon constructivism paradigm. It is strongly related to dramaturgy regarding to front stage and backstage. So the researcher can understand any matters and in what circumstances that made a cosplayer has their current self identity.

The data retrival was technically conducted through a series of extensive interviews and observations. The result reveals that the cosplayers in Bandung Cosplay Communities have an almost identical view of each other regarding to cosplay activities, however there are differences in self identity when doing cosplay activity. They do lots of effort like costume making, trying to be in character also making a story plot to perform. When they are on stage cosplayer throw out their true self identity and try to be someone else. A cosplayer also try to make an ilusion as if they bring a fictional world into reality even for only temporary.

Keywords: Self Identity, Cosplay, Character