

## **ABSTRACT**

*In every region in Indonesia have its own special features, habits and values that affect people's level of knowledge and mindset is called culture. Cultures in Indonesia, especially in South Sulawesi, have very diverse elements. Therefore, it takes a cultural center to realize the preservation, and the development of culture as well as to be a forum for the assessment of cultural values and means of education so that people are more familiar with the culture of South Sulawesi. In the final task of designing the interior of this cultural center, there are still many local people and tourists who are not familiar with the culture of South Sulawesi. The design of the interior of the culture center of South Sulawesi is designed with the approach of social culture by applying the cultural ethos of South Sulawesi such as siri' na pacce and tudang sipulung. In addition to designing a cultural center that will be a gathering space, sharing about culture and workshops, to add attraction and to satisfy the community, use contemporary design that is flexible and innovative.*

*Keywords: Culture Center, South Sulawesi, Social Culture, Contemporary Design*