

ABSTRACT

Sellina, Andrea Sellina. 2017. The Knowledge of Bogor Cultural Properties in Motion Graphic as a Learning Media for 9-12 Year Old Children. Final Project. Visual Communication Design Departmen. School Of Creative Industries. Telkom University.

Cultural properties is a legacy that has important value for history, science, education, and needs to be preserved its existence. Cultural properties become a hallmark of every city in Indonesia. Bogor which has a long history and is a city that has existed since before Independence day have a lot of cultural properties, whose values can be used as knowledge for the people to participate preserve it. From the data collected, there are 15 cultural properties in the city of Central Bogor as location of observation. Therefore, the purpose of this is to make a concept of the knowledge of bogor cultural properties in motion graphic as a learning media for 9-12 year old children. With flat design style adjusted to the target audience and object data. The method used in research is a qualitative method of observation, interview, and literature study.

Keywords: *Cultural properties, History, Animation, Motion Graphic*