

Abstract

Wiranata Yuki. 2017. Visual layout of fiction movie “DAMAR”. Thesis. Visual Communication Design Programme. Faculty of Creative Industries, TELKOM University.

Education in Indonesia has become a benchmark for the nation to show the progress of a country. Education in Indonesia has many varieties. One of them is Islamic education known as Pesantren. Pesantren is a placeholder for santriwan and santriwati to gain the knowledge not only in the field of Islamic religion but also studying general and social sciences which can increase their own knowledge. However in Pesantren Picung, Cianjur district, East Java, Pesantren still restrict the entry of science knowledge to the students. It can be seen from the ban of the use of technology and communications in their daily activities. The students need to increase their knowledge in the field of technology and communications. Because nowadays, the development of the society is more advanced and they have a mutual competitiveness. An approach with the media in the form of film is needed. This relates to the era developed in the community, like a film. Film can provide more knowledge about what the pesantren itself and inform the life in the pesantren and to the societies. In the short fiction film, it needs a camera arrangement which aims to give a visual effect which presents the life of the students (santriwan and santriwati) in the pesantren. The researcher uses a qualitative method. Using a data collection technique (observation and interview) and then, the data will be analyzed with comparison technique through the approach of education of religion in order to know the life and education system in the pesantren.

Keyword: Visual Layout, Pesantren, Short Fiction Film