

ABSTARCT

*The spirit of updating the Garden into Thematic Park in Bandung shown by Ridwan Kamil is less appreciated by its citizens, because there is still a lot of evidence of the vandalism action seen in Thematic Park. This can be reduced by the creation of persuasive media in the form of short 2D animation due to the customizable content and wide scope of the audience. In the 2D short animation there is a character design and background that becomes an important element. By using the method of documentation and observation study as a method of data collection and comparative method as a method of data analysis and apply the theory of Tom Bancroft in a book called *Creating Characters With Personality* to design characters and Mike.S Fowler in the book entitled *Animation Background Layout: From Student to Professional* to design background. Characters and backgrounds will be created in a simple cartoon style whose coloring is tailored for children in the hope of providing a visual example of good and bad attitudes and their impact on public facilities and the environment and meeting the requirements of the Final Project.*

Keywords: *Vandalism, 2D short animation, character, background*