

## ABSTRACT

**Tandomato, Putri Nurbaiti. 2017. Locality of Culinary Culture in Tabula Rasa Movie. Essay. Visual Communication Design. Faculty of Creative Industries. Telkom University. Bandung.**

The tendency of Indonesian's movie that lead to love and sexuality issues make the culinary issue seems strange. As for the movie that raised from a culinary culture issue is Tabula Rasa. The lack of knowledge about the locality values in Indonesian's culinary culture become one of the causes of culinary issue did not raised in a movie. Therefore, Indonesian society is expected, especially for movie's creators so they can understand about the locality values of culinary culture that contained in Tabula Rasa movie. The method that used in this research is Intertextuality-Julia Kristeva semiotic with qualitative interpretative methode in Cultural Studies. So that, in the future, Indonesian society will understand about the locality culinary values and more movie creators will create movies based on culinary issue.

Keyword: Culinary, Locality, Intertextuality-Julia Kristeva, Movie