

## **ABSTRACT**

*Madiun Regency where the origin of the art Dongkrek is played. Dongkrek art is art that comes from the clean village ritual procession carried out by the community in the village of Mejayan. In his native Dongkrek Art is less known by the masyarakatnya themselves. Lack of interest in the community to play being the main reason. The author uses the method of interview with dongkrek art, the original heir to the observation field to the dongkrek Art Studio in the village of Madiun Regency, Mejayan and the study of the literature. With this method the author can get solution of problems on the background of the writer outlines above. By disseminating to the public what it's dongkrek art and promote the return to preserve and play kesenioan dongkrek Arts dongkrek is expected to be helpful for better known by people in Madison County. By using the strategy, expected to give a positive impact against the interest of the people of Madison County to preserve the art of his native town, namely the arts dongkrek and also being an effective communication media in conveying information to the public of Madiun Regency*

*keywords: culture, arts, interests*