

ABSTRAK

Technological developments more rapidly accompanied by the development of information systems based on technology. Utilization of Information Technology not only on business sector organizations, but also on the public sector. One of the public sector institutions that utilizes information system technology is a college institution. Related to this matter, there is need of research about the impact of technology on the individual performance of the lecturer by taking variable model task-technology fit. Private Universities in West Java. To know the performance of lecturers especially those using technology, the use of systems in the progress of information systems used by all Universities, especially Private University.

Through this research will be measurement of Task Technologi variable assessment, Habitual Use to Job Performance and Task Mobility variable, Task Feedback, System Quality, System Reliability, System Accessibility to Task Technology fit and Trust, Self-efficacy, Critical Mass, Reputation variable Habitual Use Lecturer teaching at Private University of Bojonagara Region.

Methods of data collection is done by spreading the questionnaire / questionnaire shown and filled by the lecturers who become the sample. There is a population of 1,088 lecturers that exist throughout the Private University located in Bojonagara Region, with Slovin formula calculation then obtained 100 samples. The questionnaires were scattered by 100 valid questionnaires. Data processing is done by using SmartPLS 3.0.

Based on the results of data processing, it can be seen that Overall of the 12 hypotheses tested in this study, there are 7 hypotheses that do not have a positive impact and not significant among variables, namely Task Mobility (TM) variable to Task Technology Fit (TTF), Task Feedback (TF) to Task Technology Fit (TTF), System Accessibility to Task Technology Fit (TTF), Internal Factor (IF) with Trust indicator (T) to Habitual Use (HU), External Factor (EF) with Reputation indicator, Habitual Use (HU), Task Technology fit (TTF) variable to Habitual Use (HU), and Habitual Use (HU) variable to Job Performance (JP).

Based on the results of the research, then to see the impact of all lecturers know manfaaat technology used to assist them in task resolving but there are many other factors that inhibit the effectiveness of lecturers in solve the task of external and internal factors.

