

## ***Abstract***

*Community is basically meant to be a forum to connect the elements of common interests and mindsets that will enable the synergy and flow of aspiration and inspiration. From that various communities in Bandung, hijabers community is one of them. That community is a hijabers community Bandung, this research has a purpose to get knows the role from from hijabers community Bandung to build up a perception using hijab to the teenagers in Bandung. In this phase happens 3 processes is in first process happens to the senses stimulation will be regaluted (also known by sensation), and then that the senses stimulation will be regulated (also known by attention), and the last step is that the senses simulation will be interpreted and be evaluated (also known by interpretation). This study uses a qualitative methodology with case study and supported by constructivism paradigm. The data in this study was obtained through direct interview with two persons that come from the caretakers oh hijabers community Bandung as primary informant and three persons come from members of this hijabers community Bandung as secondary informant, observation, and also documentation. The result of this research shows that this community has three roles to build up a perception using hijab to the teenagers in Bandung. First is the role of fashion hijab, second is the role of education, and the third is the role of social activities.*

*Key words: Community, Hijabers Community, Perception, Hijab*