

## ABSTRACT

Sumedang larang is a kingdom that believed by the kingdom of Padjajaran to continue the government in tatar Sunda after the kingdom of Padjajaran split. Therefore, Sumedang larang is known as an area rich in history and Sundanese culture that was born and developed there, which is still attached with the community. Currently, Sumedang larang become Sumedang Regency and then self-proclaimed as "*Puseur Budaya Sunda*". The Sumedang arts can not be separated from the history and Sundanese culture that developed in Sumedang. Such art of Kuda Renggong. The type of this arts is the arts of performing type. The form of arts of Kuda Renggong is parade around village by using a real horse as a central character who is then able to dance with rhythm of the music. Besides, the art of Kuda Renggong also has many achievements and has been recognized to foreign countries. But until now, there is no media such animation that can provide information about the art of Kuda Renggong to the wider community as a form of cultural preservation. The background of Art of Kuda Renggong use as the object of research and design because this art has positive value to pray to God and respect the parents.

The research method used in this Final Project is the method of observation, interview, and questionnaire. While the analytical method used is a qualitative analysis method.

The design of this Final Project is expected to produce animation design that can increase public interest to the art of Kuda Renggong. And introduce the art of Kuda Renggong as one of art that has a lot of tourism potential for Sumedang and Indonesia

Keywords : Art, Kuda Renggong, Adolescent, Animation, Sumedang