

### **Abstract**

This study aims to determine how much influence internal communication to work ethic at PT. Telekomunikasi Indonesia, Tbk on the Division of Business Service Area Bandung recorded until December 2017 as many as 50 people. Sampling using non-probability Sampling technique with total sampling approach. This study uses questionnaires given to 50 employees of PT. Telekomunikasi Indonesia, Tbk Division of Business Service Area Bandung. Further data are analyzed using quantitative descriptive.

The results showed that internal communication has a positive and significant influence on work ethic. The equation is  $Y = 38.673 + 0.234X$ . Variable X refers to internal communication and variable Y refers to work ethic. After the data is processed, the resulting value (r) of 0.844 indicates a strong positive relationship. Contribution of influence of internal communication to employee work ethic equal to 71.2%, the rest 28.8% influenced by variable not examined. Hypothesis test show there is the effect of internal communication to work ethic at PT. Telekomunikasi Indonesia, Tbk On Business Service Division Area Bandung.

Keywords: Internal communication, work ethic.