

ABSTRACT

The design of the school documentary Gajah Wong, the film is designed with the aim to inform the people of Yogyakarta. As for the background of this design because of the importance of education for underprivileged children. So much now that non-formal schools stand to facilitate. However, the Gajah Wong school stands on illegal land, which is vulnerable to eviction. On the other hand, this school is able to ease the burden of Ledhok Timoho residents. The Gajah Wong School is an independent school without government assistance, several businesses are being run to address the funding problems of schools such as farms, cooperatives, and garbage banks. Gajah Wong School needs a media to inform the people of Yogyakarta so that people know the existence of the school. Directing must go beyond research first, so that the concept of the message easily accepted by the community. Interviews, observations, and literature studies have become med-icant for finding data, in a data-processing approach using the Spardley ethnographic method. The data is then processed to get a documentary film design. The documentary begins with the introduction of the school and the history of Ledhok Timoho. Then enter into the conflict faced by Gajah Wong, and will end with the hopes of Ledhok Timoho community. This documentary uses a form of contradiction, which describes the hidden area behind luxury housing, and the problem between the Ledhok timoho community and the government regarding illegal land as the school land of Gajah Wong.

Keywords: Underprivileged Children, Film, Illegal, Contradiction, Education.