

### ***Abstract***

*Organisation culture based on people assumption, value and norms. Organisation Culture is the source of the sustainable excellence performance. Empirical research proved Organisation culture is the key of effectiveness in organisation. Related to the culture and effectiveness in organisation, if we can manage the culture with the good management tools it will effect to the employee to be more positive, dedicative and productive. The invisible value is also the important part to produce the effective performance.*

*The research is conduct in Islamic Association Of University Students Bandung Branch. The objective is to find out the impact of Organisation culture to the effectiveness of the organisation. The research method that used to this case is quantitative method. The research took a sample from the non-probabilty sampling. The total of correstpondent is 39. The questionnaire spread to all the committe of Islamic Association Of University Students Bandung branch. To process the data we use the simple regression analysis and descriptive analysis.*

*The result of research indicate the repsond of the Organisation Culture its generally high with a score 53,1%. For the Organisation effectiveness the results tell 58.9% respondent give a good feedback. The conclusion point the Organisational Culture give a good impact to effectiveness organisation with a score 52.8%. More over the results can point the Organisation Culture bring a big impact to Organisation Effectiveness.*

***Keyword: Human Resource Management, Organizational Culture, Organizational Effectiveness, Islamic Association Of University Students***

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