

ABSTRACT

Line Today is a news aggregator feature contained in the Line Messenger app. One of the news that Line Today made as highlights in September 2017 was the gladiator fight case among the students. This study aims to find out how the discourse of violence is packed in the news gladiator fight on Line Today by using critical discourse analysis Norman Fairclough to analyze text, text production practices, and socio-cultural practices. In this study used qualitative methods that focus on the general principles underlying the embodiment of a meaning of social phenomena in society by using a critical paradigm. This paradigm sees that language is not only a tool for understanding objective reality, but it is necessary to look at the intentions of a particular discourse. The critical paradigm is much more exploring the social, historical, and cultural aspects of the discourse.

The results show that Line Today chose six news from media Kumparan.com, Liputan6.com, and Okezone.com to reconstruct the violence in the case of 'tarung gladiator' among students. The language used in the news text is lightly packed, short, and easily understood by millennials.

Keywords: Line Today, Tarung Gladiator, Norman Fairclough