

ABSTRACT

This study aims to examine the effect of Managerial Ownership (INSD), Dividend Policy (DPR), Financial Decision (DER) and Investment Decision (PER) on the value of the company proxied by Price to Book Value (PBV) in Manufacturing Company Sub Sector of Goods and Consumption Which Is Listed In Indonesia Stock Exchange Period 2012-2016.

The data used in this research is obtained from financial statement data. The population in this research is Manufacturing Company Sub Sector of Goods and Consumption.

Sample selection technique used is purposive sampling and obtained 5 Manufacturing Companies Sub Sector of Goods and Consumption with research period in 2012-2016. Data analysis method in this research is panel data regression analysis by using software Eviews version 9.

The results show that simultaneously Managerial Ownership (INSD), Dividend Policy (DPR), Financial Decision (DER) and Investment Decision (PER) simultaneously or together affect the company value (PBV). While partially, Managerial Ownership does not affect the value of the company, Dividend Policy does not affect the value of the company, Financial Decision affect the value of the company and Investment Decisions affect the corporate value.

Keywords: Managerial Ownership, Dividend Policy, Financial Decision, Investment Decision, corporate value