

SEMIOTICS ANALYSIS ROLAND BARTHES ON AMERICAN HISTORY X MOVIE AS NEO FASCISM REPRESENTATION

ABSTRACT

The Neo-Nazi Movement is a movement that is unremitting in the world today. According to official figures in Germany, there were 10,037 incident or xenophobic racists in 1999. Not only that, a country born with Pancasila as its ideology and also used fascist regimes in running its government. The formation of a fascist regime in Indonesia that occurred during the Japanese occupation and the New Order, was a "imprisonment policy" against the "enemy state". Neo-Fasime ideology continues to grow until this moment, even to the land of Malay. In the Malaysian state there are punk groups that identify themselves as Neo-Nazis, who continue to chant the purity of the Malay race, and want to divert non-Malays Malaysians. Over this phenomenon many of the film's producers have made the Neo-Nazi movement an inspiration to make a film that is lifted from real or fictional stories. "American History x" is a 1998 drama fiction film about Derek Vinyard a teenager of Neo-Fascist ideology with his Neo-Nazism movement. As for the results of research using semiotics Roland Barthes method, there is a meaning of denotation, connotation and myths are displayed in 18 scenes representing in this film. Where displayed in a form of violence, racism, embedding the Nazi attributes, as well as propaganda.

Keywords : *Neo Fascism, Fascism, Semiotics, Semiotics Roland Barthes, American History X*